

Zajęcia odbywać się będą w języku angielskim. Warsztaty przeznaczone są dla projektantów i studentów wyższych lat studiów skupionych na projektowaniu krojów pism, systemów identyfikacyjnych i znaków. Szczególnie dedykowane są osobom zainteresowanym projektami dla języków środkowoeuropejskich

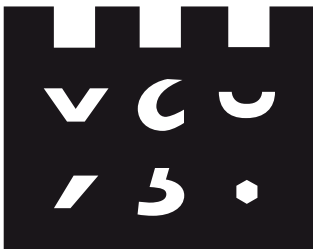
Warsztaty są

pełnopłatne **Koszt udziału w całym kursie wynosi 2000 PLN. Udział w tygodniowym kursie tematycznym**

**1500 PLN.** Koszty podróży i pobytu uczestnicy pokrywają samodzielnie. Konieczne jest posiadanie własnych laptopów i oprogramowania niezbędnego do pracy: CS2 i wyżej, Fontlab. Pełen program oraz karty zgłoszeń zostaną wkrótce umieszczone na stronach

**[www.zamekieszyn.pl](http://www.zamekieszyn.pl)**

dodatkowo informacji można szukać w magazynach: polskim „2+3D” i czeskim „Typo” oraz e-mailowo: [ewasatalecka@ewasatalecka.a4.pl](mailto:ewasatalecka@ewasatalecka.a4.pl) i [agorska@zamekieszyn.pl](mailto:agorska@zamekieszyn.pl).



**od 20 do 31 lipca 2009**

## Międzynarodowe warsztaty projektowania i dygitalizacji krojów pism oraz znaków

Zajęcia odbywać się będą w formie dwutygodniowych warsztatów letnich.

**Pierwszą część** skoncentrowaną na środkowoeuropejskiej diakrytyce i parach kerningowych poprowadzą **Filip Blažek i Martin Pecina**

(Praga, Typo Magazin).

**Drugą część** poświęconą detalom w projektowaniu znaków poprowadzi **Gerry Leonidas** (Reading University Visual Communication and Typography).

# DESIGN PART

## program :

# TECHNICAL PART

- Basic principles of Latin alphabet
- Text type vs display type
- Italic vs oblique
- Small caps
- Overview of European diacritics
- Design of CE accents

### Filip Blažek / 1974 /

He works as a full-time graphic designer since 1993. In 2000, he graduated from the Faculty of Arts at the Charles University in Prague. Apart from being a designer, he is a co-author of Praktická typografie (Typography in practice), ComputerPress, 2000, 2004. He regularly contributes to professional periodicals in the field of graphic design. He is a founder and a member of the editorial office of TYPO magazine, which focuses on typography, graphic design and visual communication. He is an owner of the Typo.cz server, dedicated to Czech and international graphic design. Since 1999, he lectures on type and corporate identity. He is the Czech deputy of the international organisation ATypI.

### Fontlab

- Overview of main FL features
- Font window – Glyph window, optimal settings
- Preferences
- Font family names
- Glyph names and Unicode
- Code pages, encodings, glyph order

### Kerning and Metrics

- Setting metrics
- Setting kerning
- Kerning and metrics classes

### OpenType features

- Basic OT features
- Complex OT features
- Substitutions and contextual changes
- Class kerning

### Generating fonts

- Mac vs Windows
- Type 1, TrueType, OpenType
- Font export

lead by **Filip Blažek & Martin Pecina**



20th – 25th July 2009

### Martin Pecina

Graphic and web designer, theoretician, entertainer and beer philosopher from the middle of Europe, Czech Republic. Author of typomil.com website, dedicated to type and typography. Almost every week he writes about typography, graphic design, culture and Czech language on his typofilos blog (czech only: typomil.com/typofilos/).

## Gerry Leonidas

first studied Business Administration and Journalism. He worked in book and magazine publishing in Greece before finding his way to the University of Reading for postgraduate studies in typography. He never got round to leaving and now teaches typographic design at a range of levels. He spends most of his time on the MA Typeface Design programme and is a frequent advisor and consultant on Greek typography and typeface design. Gerry is frequently invited to speak and teach and is active in organising conferences and related events. He is a Board member of ATypI with particular interest in education and community-related initiatives.

type design

program : typeface design.

Ideally people will bring their own draft typeface designs to develop.

Second part concentrated on details in typeface design, lead by Gerry Leonidas



26th – 31th July 2009

Classes in English. Workshop dedicated for students and professionals focused on type and glyphs design and digitalization. Special for that who interested in Central European languages.

Charges: **whole time**

**2000 PLN**, optional **one**

**week 1500 PLN**. Plus travel and accommodation expenses.

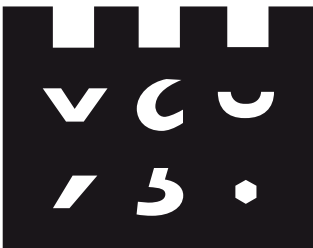
Participants need their own laptop and software: CS & Fontlab.

Full program and application forms on [WWW.zamekcieszyn.pl](http://WWW.zamekcieszyn.pl)

[zamekcieszyn.pl](http://WWW.zamekcieszyn.pl)

Additional information in magazines:

Polish „2+3D” i Czech „Typo” & [ewasatalecka@ewasatalecka.a4.pl](mailto:ewasatalecka@ewasatalecka.a4.pl) & [agorska@zamekcieszyn.pl](mailto:agorska@zamekcieszyn.pl).



20th – 31th July 2009

## International workshop in type design and digitalization

Summer workshop. **First part** focused on Central European diacritics and kerning pairs, lead by Filip Blažek & Martin Pecina (Praha, Typo Magazin).

**Second part** concentrated on details in type design, lead by Gerry Leonidas (Reading University Visual Communication and Typography).